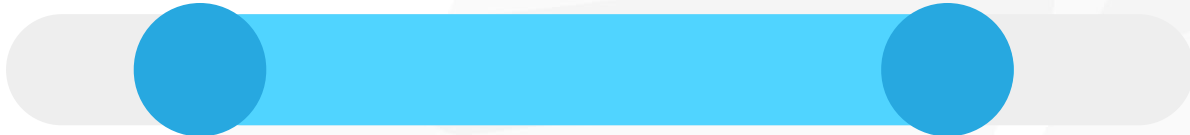


Voices for Just Climate Action

PROPOSAL

COST RANGE

ZAR 171 560 - R220 000
Estimated hours: 152



Cost breakdown

Option 1: Full website update, focusing on home page, countries and partners

Task Description	Estimated Hours	Estimated Cost
Project management		
Client meetings, project scope and day-to-day management	14	13562
Design		
Prototype of updated design, incl: <ul style="list-style-type: none">- home page- country pages- partners- sitewide styling updates- header and footer- flexible content editor using Gutenberg blocks	36	29840

Continued...

Cost breakdown

Task Description	Estimated Hours	Estimated Cost
Web development		
Update website header and footer	7	6730
Home page template	13	16270
Interactive map	14	17060
Country template, with additional provision for country-specific information and impact	13	12670
Partners template, with option to click through to partner website	13	12670
Implement sitewide styling updates	12	11080
Convert existing content elements into Gutenberg blocks, which can be used throughout the site	13	12670
Provide additional content blocks in line with updated design	17	16630
15% contingency		22377
1 year maintenance @R3870 per month * ends December 2025		46440
Total excl VAT	152	217999.3

Project deliverables

Overview

Voices for Climate Action would like to update their website as well as maintenance for 1 year. Our work will focus on enhancing the existing WordPress website by introducing new templates, interactive features, and site-wide updates. The goal is to improve user experience, provide greater flexibility for content management, and align the website with the updated design and functionality requirements.

Project deliverables

Update Website Header and Footer

- Redesign and update the site's header and footer for a more modern look and improved navigation.

Home Page Template

- Develop a new homepage template with enhanced design and layout to better showcase key content and initiatives.

Interactive Map

- Implement an interactive map feature that visually represents country-specific information and impacts.

Country Template

- Create a dedicated country template with additional provision for displaying country-specific information and impact stories.

Project deliverables

Partners Template

- Develop a partners template, allowing users to click through to partner websites for more information.

Sitewide Styling Updates

- Apply consistent styling updates across the entire website to ensure cohesive branding and improved visual appeal.

Gutenberg Content Blocks

- Convert existing content elements into Gutenberg blocks, making them reusable throughout the site and enhancing content management capabilities.

Additional Content Blocks

- Provide additional custom Gutenberg blocks in line with the updated design to offer more flexible content creation options.

Timelines

- We are happy to commence the prototype work in 2024.
- The kick-off meeting is earmarked for the first week in December. (tbc)
- The kick-off meeting will inform the prototype work
- Development will definitely start in 2025 once the prototype is signed off by the various key stakeholders
- We have noted that contracting will take some time and is likely to be finalised early January at which point we can expect to receive a deposit payment