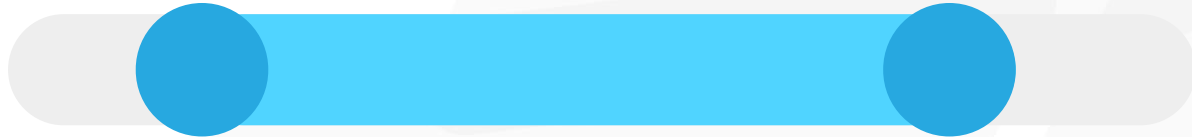# Sustainable Geocommunities

## Proposal for Website Development

# COST RANGE

$7 662 – $9 577
Estimated hours: 149

# Overview of costs

| Task Description | Estimated Hours | Estimated Cost |
|---|---|---|
| **Project management** | | |
| Client meetings, project scope and day-to-day management (20% of project cost) | 31 | $1,853.80 |
| **Design** | | |
| Site map and page structure | 8 | $560.00 |
| **Communication strategy and content** | | |
| In collaboration with the SGC team, develop and upload content for 5 to 10 webpages | 48 | $3,120.00 |
| Prepare a roadmap for developing a brand identity and communication strategy in collaboration with SGC team | 16 | $1,120.00 |
| **Web development** | | |
| Set up development environments | 12 | $720.00 |
| Customize existing DSI website infrastructure for SGC's use | 36 | $2,280.00 |
| **Support and maintenance** | | |
| Knowledge transfer: two 1-hour training sessions on website | 4 | $260.00 |
| **Contingency** | | |
| Contingency 15% | 17 | $1,209.00 |
| Total | 172 | $11,122.80 |

# Project overview

**Overview**

The Sustainable Geocommunities program is spearheaded by the University of Minnesota's Research Computing unit. In its early stages, the program's goals are to award seed grants and build partnerships at local, national and global level.

To support these goals, Matogen Digital will develop a website based on the [DSI website](). Where possible and relevant, we may also leverage prebuilt functionality on other UMN Drupal websites, including [MSI](), [GEMS Informatics]() and [IIB]().

During the course of this initial phase, we will also start planning our work around SGC's brand identity and communications strategy.

# Project deliverables

## Phase 1: Preparation

- Set up development environments
- Finalise a site map and page structure

## Phase 2: Content and web development (early April launch)

- Identify pages required for an April launch
- Produce website content
- Make required adjustments to existing modules and site infrastructure
- Create website pages and upload content

## Phase 3: Content and web development (post launch)

- Clarify brand and communications requirements
- Complete remaining website content and development

# Thank you for your consideration!