

SECURE, PERSONALISED ENGAGEMENT

Mobile Communication Solutions for Higher
Education in Sub-Saharan Africa



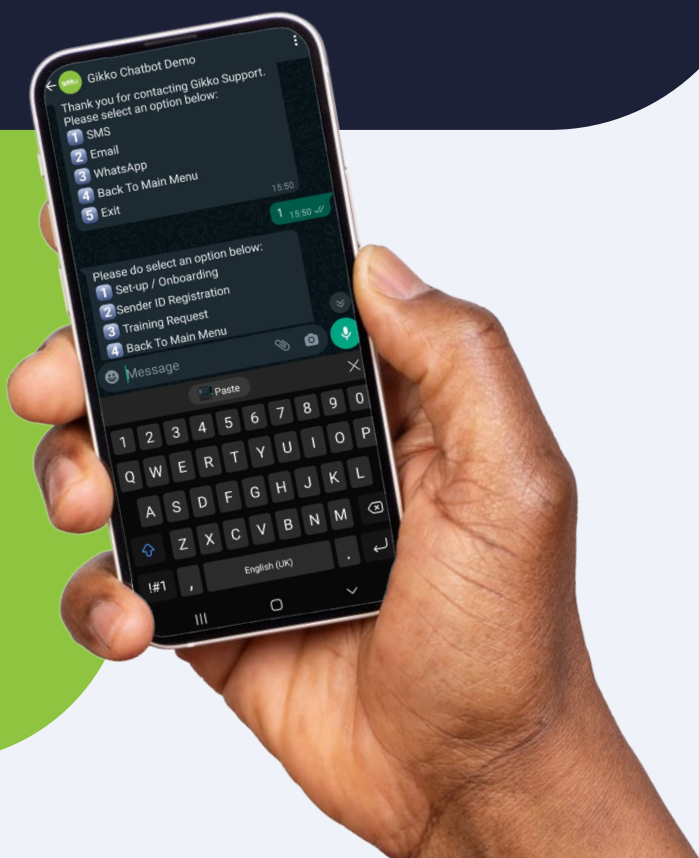
Reach Students Instantly

The Mobile Advantage

In today's mobile-first world, universities can leverage Gikko to connect with students on their preferred platform – their phones. This not only **expands your reach**, but also **simplifies communication**. Gikko **streamlines administrative tasks and announcements**, freeing up valuable time and resources. It's time to foster deeper engagement by **enhancing student support** and allowing for a more **personalised learning experiences**.

Building Trust with Secure Messaging

Student data security is our top priority. Gikko uses **end-to-end encryption** to safeguard all information, from registration details to grades. We understand the importance of compliance, adhering to **industry regulations** to protect sensitive student data. Regular **security audits and penetration testing** further ensure a robust environment, giving you peace of mind and building trust with your student body.



Beyond Security

Personalised Engagement

Gone are the days of one-size-fits-all communication. Gikko empowers you to reach students on a deeper level. **With targeted messaging, you can segment** by program, year, or even specific interests to ensure students receive relevant information. Additionally, **personalised tags** allow for individual communication and course updates, fostering a sense of connection with each student. Ultimately, this personalised approach fuels engagement – leading to **increased course participation** and improved learning outcomes for everyone.

Students can submit questions and requests directly through **a secure messaging platform like WhatsApp**, reducing email overload. Additionally, **easily implemented chatbots** can answer FAQs about admissions, financial aid, and campus resources, freeing up time for more complex inquiries.

Beyond the Inbox

A Multi-Channel Symphony for Student Success

Students are omnichannel citizens, seamlessly navigating a world of communication options. Universities must adapt to this reality by employing a **multi-channel communication strategy**. This goes beyond traditional emails, encompassing targeted SMS updates, informative mobile apps, and engaging social media content. By incorporating a **Learning Management System** for course materials and announcements, **universities can create a central hub for students with Gikko**.

Cross-Border Messaging in Africa

Gikko tackles cross-border mobile communication in Sub-Saharan Africa

- Reach students across regions and campuses.
- Communicate seamlessly regardless of location.
- Comply with various data privacy regulations.
- Reduce communication expenses for your university.

Gikko Products for Tertiary Education



SMS:

Secure and reliable for announcements, instructions, and general info.



WhatsApp:

Engage customers on their preferred platform with rich messaging features.



USSD:

Gikko's USSD offers secure self-service menus for feature devices.



Email:

Design marketing campaigns and deliver informative messages.

Why Choose Gikko?

The All-in-One African Solution for Secure Mobile Messaging

Secure platform, customisable for your needs. Regional experts, with ongoing support.

Contact us Today

